



the good samaritan

by **samara**


SAMARA CANADA'S DATA-DRIVEN SOCIAL PLATFORM THAT HELPS TURN TALK INTO ACTION.

Using social data gathered from sentiment analysis and users' locations, The Good Samaritan responds to social media activists in real-time when they're most likely to take action. From signing a petition, to emailing a political


representative, or even attending a rally or protest, The Good Samaritan uses the power of data and social media to encourage actual political engagement.




Responding in real-time, we'll drive Twitter users to the appropriate actionable sources, such as tweeting the relevant political leader.

**Neela Dhruv** @Regina_Fellangii 1h
So it's cold and once again the TTC has 10 million delays this morning!! [#TTCsucks](#)


In reply to [Neela Dhruv](#)

**The Good Samaritan** @TheGoodSamaritan
Let's turn that talk into action. Tweet your local MP at [@TOAdamVaughan](#)


327 PEOPLE NEAR YOU ARE ALSO TWEETING ABOUT TTC DELAYS.




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**Rachel Samson** @RSamson29 3h
Let's close the [#WageGap](#) for good during Women's History Month!! [#2017](#)

In reply to [Rachel Samson](#)

**The Good Samaritan** @TheGoodSamaritan
It's time to turn that talk into action. Tweet your local MP at [@NDIlorioMP](#)


1,337 PEOPLE IN YOUR CITY ARE ALSO TWEETING ABOUT WAGE INEQUALITY.




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We'll serve Facebook users hypertargeted, real-time ads to drive users to The Good Samaritan messenger bot where they'll be prompted to take the appropriate political action.


**Mike Hoyer**
12 August at 11:06 · 🌐
\$1.45M per new subway rider, but we can't get bike lanes. Tory really is Rob Ford with better manners.

**Jane Burrell**
12 August at 11:06 · 🌐
Ever ridden a bike on Toronto streets? It's the worst thing I've ever experienced in my life.

↓

**The Good Samaritan** Sponsored · 🌐


4,328 PEOPLE IN T.O. ARE ALSO POSTING ABOUT BIKE SAFETY.



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It's time to turn all this talk into real action.

[Let's Chat](#)

**The Good Samaritan**
32,095 people like this
Non-profit Organization

9:41 AM

Hey Mike, I'm The Good Samaritan by Samara Canada. I love how passionate you are about bike safety in Toronto.

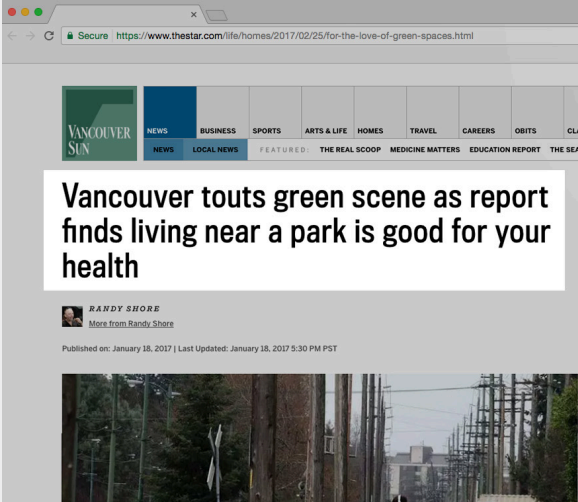
I'm going to help you take real action. Here are a few ways to get started:

- [Call your local MP \(Adam Vaughan\)](#)
- [Sign the petition](#)
- [Find an event nearby](#)

Type a message...

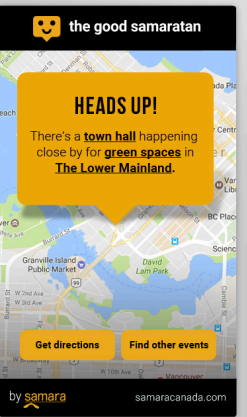


We'll create a Google Chrome plug-in that uses the Google Maps API to locate relevant events that relate to the content they're engaging with, in real-time.



Vancouver touts green scene as report finds living near a park is good for your health

Published on: January 18, 2017 | Last Updated: January 18, 2017 5:30 PM PST

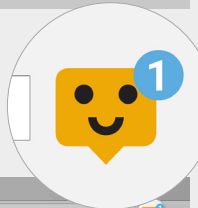



HEADS UP!
There's a **town hall** happening close by for **green spaces** in **The Lower Mainland**.

[Get directions](#) [Find other events](#)

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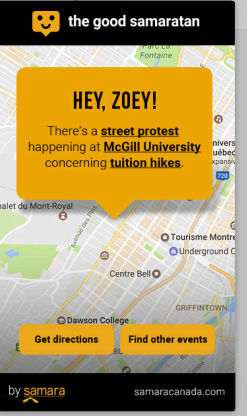
When installed, the plug-in will automatically prompt users to take action at nearby events like town halls, debates, protests and rallies.





Germany scraps tuition fees—Should Canada jump on board?

1,288 views



HEY, ZOEY!
There's a **street protest** happening at **McGill University** concerning **tuition hikes**.

[Get directions](#) [Find other events](#)

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