



AUCTION FOR ACTION

Political lobbyist organizations make up one of the most influential groups in Canadian politics. Millions of dollars are donated every year to ensure they have a say in the climate action conversation – and they definitely don't have our best interests in mind.


The Canadian government has made it clear that Canada is up for auction. So we're giving everybody a way to bid for their own climate.







Using eBay as our primary social media – we'll create listings for Canada's natural wonders. The starting price will be set at the amount lobbyists have donated to Canadian politicians that calendar year – with the number ticking up as more donations are publicised.




**Climate Action Network Canada**
Sponsored • 

Industry lobbyist groups are bidding on the future of climate action in Canada. Join the auction and bid against them. [#AuctionForAction](#)

**Canadian Caribous: Current Bid**
\$55,380,424.92

**The Rocky Mountains: Current Bid**
\$55,380,424.92

   212 513 Comments 422 Shares

 Like  Comment  Share



Paid Facebook/Instagram carousels will be used to promote the listings and drive traffic.



CLIMATE ACTION NETWORK

If someone tries to place a bid – it will lead them back to the Can-Rac site where they can sign the pledge.

 climateactionnetwork.ca 



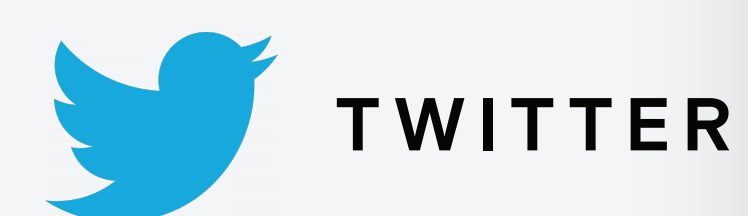
THANKS FOR JOINING THE

AUCTION FOR ACTION

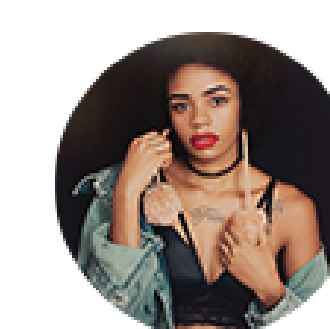
Your support is critical in the fight for meaningful climate action in Canada.

Sign the Green New Deal today and share your pledge to amplify your impact.

SIGN THE PLEDGE



Auctioning off Canada's sources of pride reframes the influence interest groups have on climate change – empowering Canadians to come together and demand meaningful legislative action from their politicians.



Gretchen Simms 

Hey [@JustinTrudeau](#) I just placed a bid on the Prairies 🙌 Check it out! [#AuctionForAction](#)



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