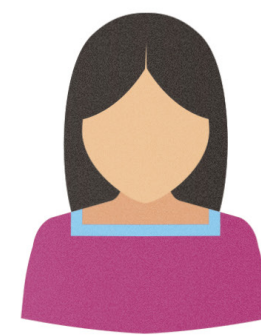


“I can’t live without my phone.”



– Emma H.
Grade 7
Canada



– Akna S.
Grade 7
Guatemala



Mobile devices are giving the world’s most vulnerable girls the education they need to survive. Support Mobile Learning Labs by donating at <http://60millionsdefilles.org/en/>.

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Without My Phone

We have forgotten how powerful our devices are. This execution reminds the target audience of that power and challenges their thoughts on the place of technology in the developing world. To answer the brief, the ideas of the impact of education on a girl's mortality rate have been tied to the impact of the Mobile Learning Lab and technology on a girl's education.